



OUR RESPONSIBILITY – SAFETY ON INTERNET

Why / What / How / Need?

Why / To steer the family in safe Internet use

The Internet is an important part of today's children and young people's lifestyle. Home PC's, tablets, smart phones and the internet provide children with a lot of new possibilities - both good and bad. Children need guidance and support from parents in media literacy and today's digital world adventures.



What / A nationally distributed 28-page guide(booklet)

Distributed through the school's **OUR RESPONSIBILITY** -guide familiarize students and parents of current media topics such as children and young people's use of the Internet, cyber-bullying and related threats and challenges.



How / A local Lions Clubs service activity

The campaign will be carried out yearly, as a local Lions Clubs service activity. Primary schools third-graders and their parents will become familiar with the booklet issues, discussing and thinking about family members own Internet and social media use. Families can also respond to the questions that can be found from the booklet. Answering the questions is important, because it helps family members to discuss openly different challenges of the internet world, and its safe use. Lions Clubs provide information and campaign materials (booklets) inside their region for third-graders and their parents (material delivery to schools).

Need / All 9 to 10 - years old children and their families

A similar campaign targeted to children's computer and Internet use has not been carried out, and far too often we hear from different media of our children's social problems, the indifference and ignorance of the use of the Internet which is mainly caused by the fact that parents does not understand these threats.



This Finnish Lions Clubs local and national activity was first introduced at Europa Forum 2009 in Tampere, Finland.

Further Information:

The Finnish campaign site: www.vastuunmeidan.fi
(introduction in English)

For questions about the localization possibilities please contact:

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