

#### LIONS QUEST EXTENSION - SAFETY ON INTERNET OUR RESPONSIBILITY

LCI Convention 2019 Monday, July 8th 12:15-13:00 Campfire Session Stage

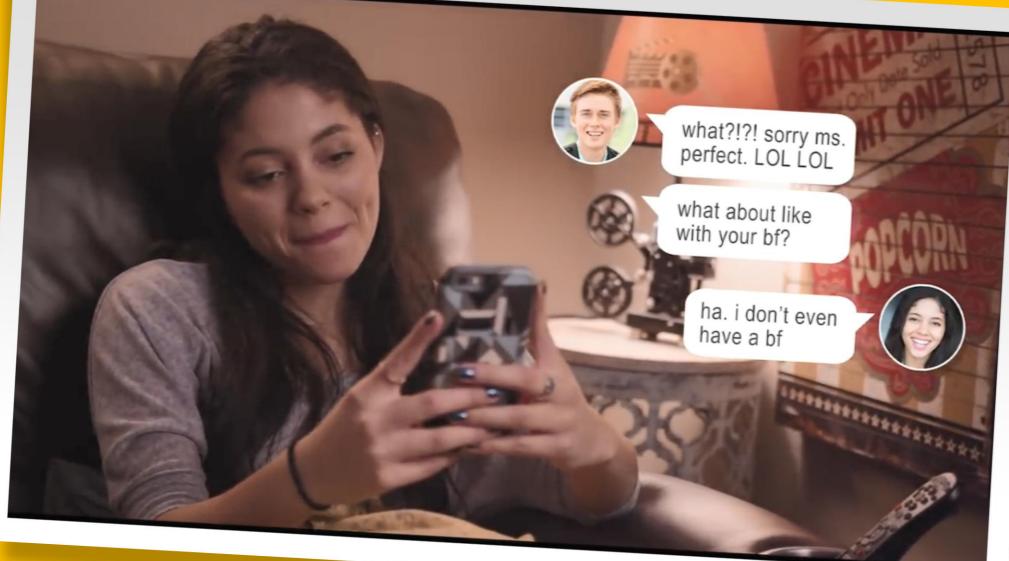


Are you aware of dangers that social media poses? Do you really know what your child does online? Who is she texting with? With whom he plays online games? What Lions can do to promote Internet safety?

Presented by GMT Area Leader Antti Forsell & GST MD Coordinator Jukka Isotalo Lions MD107 Finland Our children and grandchildren use Internet & mobile apps, and we don't know to whom they talk to.

# DO YOU KNOW WHAT IS VERY SCARY ABOUT IT?

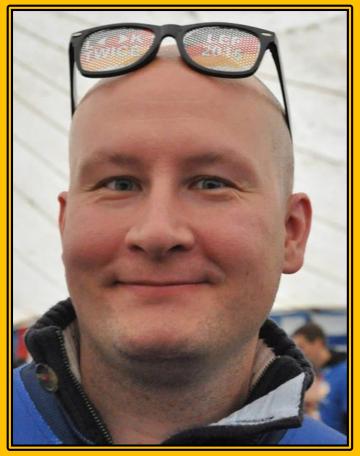
#### "Our Responsibility"



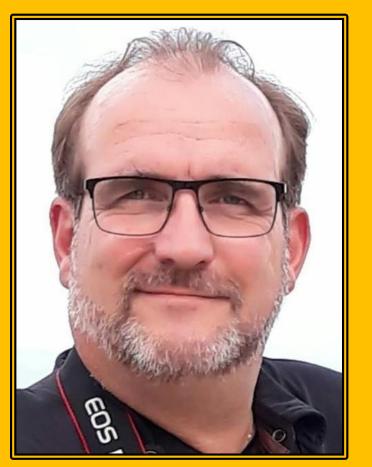
LionsQuest extension – Safe use of Internet for our children

#### **OUR RESPONSIBILITY**

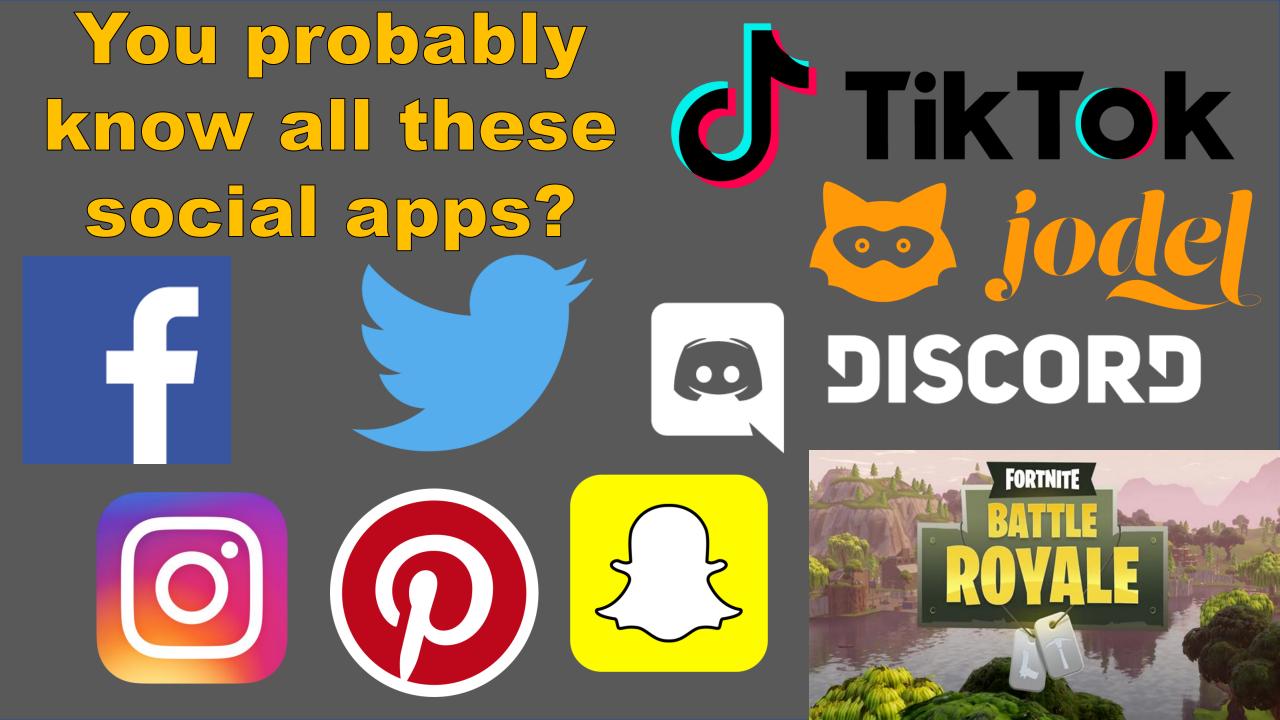
#### LionsQuest extension program on safe use of Internet for children



#### **ANTTI FORSELL** GMT Area Leader



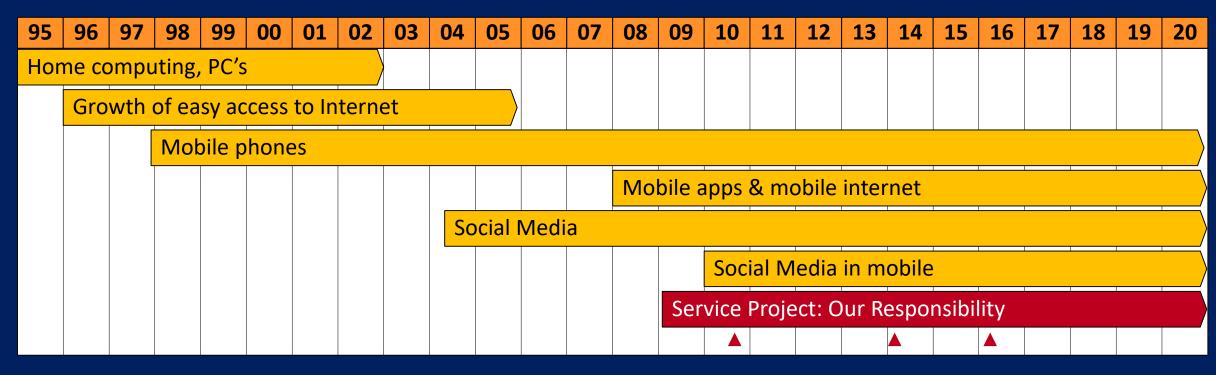
JUKKA ISOTALO GST MD Coordinator



		Leadin SP	ervices does	Your childr	<mark>en use?</mark>	Our
	What Soci	al Media se				RESPONSIBILITY
			Children ag	e	14-16 years	RESPOND
		8-9 years	10-11 years	12-13 years	88%	
	6-7 years	77%	93%	90%	87%	
YouTube	71%	72%	93%	85%	66%	
WhatsApp	63%		27%	54%		
Snapchat	11%	13%	34%	51%	58%	
	8%	17%	26%	36%	52%	
Instagram	18%	19%		17%	25%	
Spotify	c0/	8%	6%	17%	19%	
Facebook	0%	8%	6%	8%	10%	
Messenge		6%	2%		7%	
Twitter	5%	6%	1%	6%	3%	
Pinterest	5%	5%	1%	4%		
Deezer	5%	<b>570</b> NA 06/2018				



## BACKGROUND



Ministry of Education & Lions Clubs in Finland
To educate children & youth in use of Internet
→ Inclusion vs. cyber bullying
→ Comfortable content with people you know
→ Ways to communicate for school, parents, and children





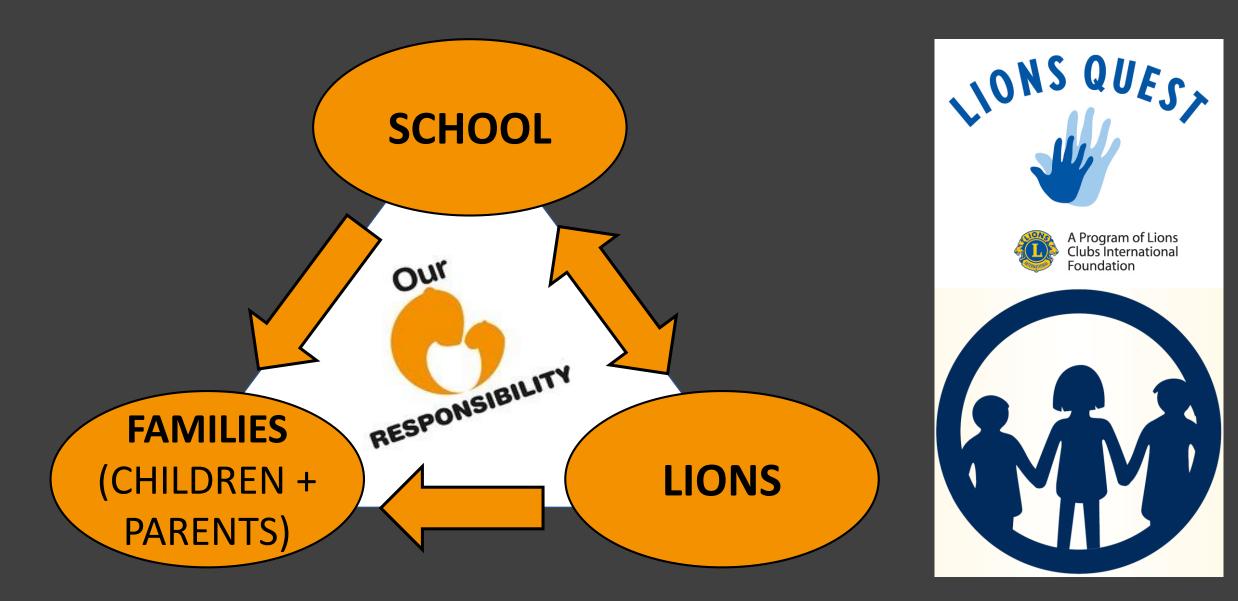
A Program of Lions Clubs International Foundation

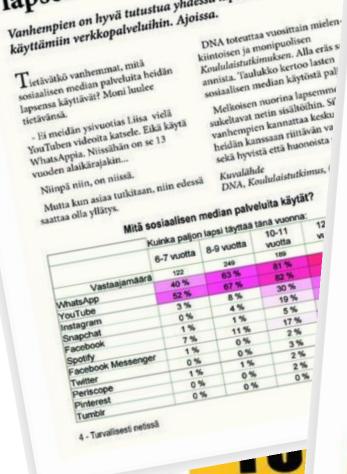






#### LIONS QUEST EXTENSION





Vanhemmille

Tutki verkkoa yhdessä

Vanhempien on hyvä tutustua yhdessä lapsen kanssa hänen

lapsen kanssa

Indess

r

www.lions.fi www.vastuuonmeidan.fl

Vasturi

on

MEIDÄN LIONS QUEST FLAWISENTAITOIA

antaa hyvän lähtökohdan turvalliseen elämään verkoissa. Opas on osa Suomen Lions-liiton Vastuu on meidän -kampanjaa.

pohtimaan yhdessä netin käyttöä. Keskusteleminen tässä vihkosessa esitettyjen kysymysten pohjalta

Tämä opas perehdyttää koululaiset ja heidän vanhempansa

#### NETISSÄ NETISSÄ TURVALLISEST

NETISSĂ NETISSÄ NETISSÄ



Vanhemmille ttää, mutta ı tarkkailla PEGI-pelihaku v pegi.info/ti/index/id/541 ossa (vuonna 2013 hieman en on joskus vaikea o jokin Peli olla lapselle u ci. Digitaalisten pelien lallisuutta arvioidaan itusjärjestelmällä, jonka tomessa velvoittavia. sta käytetään kaikkialla il-luokitus on 7, on rmān-vuotiaille ja sitā ille, PEGI-luokitus cudesta, vaan pelin I-hakutietokanta, pelin luokitusstermit.

## RESULTS

- Every year nearly 100% (60.000) 3rd graders (9-10 years) + families
- Very positive feedback from students, parents, and teachers
- Annual Safer Internet Day, 6 years for Media Literacy Week.
- From national newspaper article: 8th grader wished that at home everyone would put phones "mobile daycare basket".
  - → family time, being truly together.

# SPECIAL REPORT SPECIAL REPORT Finland is winning the war on fake news. What it's learned may be crucial to Western

#### **democracy** By Eliza Mackintosh, CNN

Video by Edward Kiernan, CNN



# HOW TO GET STARTED

- If You are interested to implement and copy this activity in Your own MD/country... Please let us know !
- Tips:
- Contact your District /MD LionsQuest coordinator for joint activity inside LQ-program.
- Contact local safer internet day organizer about co-operation possibilities
- Contact local schools
- Story at the PTA meetings
- But first... LET US SEND YOU DETAILED "START-UP PACKAGE" by e-mail, so You know what is already available
  - Contacts and short campaign information in A4 brochure RIGHT HERE !

# RESOURCES

- www.saferinternetday.org
- www.vastuuonmeidan.fi/english/
- www.lions-quest.org/
- www.thinkuknow.co.uk/



me me	stuu on eidän	NeiDän	NETISSA NETISSA TURVALLISESTI
Materiaalipankki 2018-2019 Tapahtumia ja aktiviteetteja	English		
English	OUR RESPONSIBILITY - Safely on Internet		
Vastuu on meidän - International visibility	-This Finnish Lions Quest -activity is ready as an International youth activity inside LCI's 100 Centennial Service Challenge.		Our
Etusivu Linkit	International version of the OUR RESPONSIBILITY w launched, when first international activity is about to st to Your own language will be made for those countries participate into this activity.	ant Localization	
Yhteystiedot	Contact Jukka Isotalo for starting this "MUST" Lions C Your country/region.	lub -activity in	RESPONSIBILITY
	The site will contain information about what "OUR RES SAFELY ON INTERNET"-activity is all about.	SPONSIBILITY-	
	"The OUR RESPONSIBILITY – SAFELY ON INTERNE campaign pages and a 28-page guide aimed for the fa	ET* contains helpfull milies of the 9-10 year old	1900

#### **DISCUSSION – Q&A**

